



E. J. KRAUSE &
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FCC BRIEFS EUROPEAN INDUSTRY LEADERS ON STATUS OF MOBILE TECHNOLOGY LEGISLATION

Bethesda, MD, November 8, 2012 - Karen Peltz Strauss, Deputy Chief, Consumer and Governmental Affairs, FCC – Federal Communications Commission, kicked off the European edition of the **M-Enabling** Global Program at **SMAU/ EXPO COMM Italia 2012** in Milan by briefing international participants on the U.S. experience in passing and implementing the 21st Century Communications and Video Accessibility Act, which was passed by Congress to update our nation's telecommunications protections for people of all abilities.

The Milan Briefing was delivered in partnership with leading telecommunication corporations and institutions as part of the **2nd M-Enabling Global Conference and Showcase** to be held in Washington, D.C., June 2013.

Sponsored by LucyTech and Telecom Italia, the program brought together international attendees from six countries. The program included a plenary session aimed at familiarizing European regulators, mobile service providers, handset manufacturers, and organizations of seniors and users of all abilities with the main dispositions of the 21st Century Communications and Video Accessibility Act. Two successive sessions were geared towards hands-on experience; demonstrations to promote applications and services and new cloud-based solutions.

"We are very pleased that the first European **M-Enabling Summit** briefing took place in Milan on October 18. Exchanging experiences among regulators, mobile operators and key organizations during **SMAU EXPO COMM** was a great opportunity for all IT and telecommunications professionals to understand the span of new accessibility solutions available for mobile platforms. Italy's innovative policies and programs for seniors and users of all abilities is an excellent context for this first transatlantic dialogue among leading mobile accessibility stakeholders" commented Ned Krause, CEO of E.J. Krause & Associates.

"Accessible user interfaces and assistive solutions on mobile devices can bring unprecedented benefits to Seniors and Persons of all abilities," noted co-organizer Axel Leblois, President, G3ict, the Global Initiative for Inclusive ICTs. "The **M-Enabling Summit** and Briefing Sessions are a unique opportunity for mobile service providers, apps developers, policy makers and disability advocates to find out how those solutions can best be brought to market successfully. One billion persons live with a disability around the world, representing a significant opportunity for mobile eco-system participants to expand services with the potential to transform the lives of millions."

All organizations and professionals interested in promoting accessibility for senior citizens and for users of all abilities are cordially invited to join the **M-Enabling Summit** held on June 6-7, 2013 in Washington, DC, the only global summit dedicated to mobile accessible and assistive solutions and services.

For more information please visit: <http://www.m-enabling.com>

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About G3ict

G3ict: Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 85 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – www.e-accessibilitytoolkit.org – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

About E.J. Krause and Associates

Founded in 1984, E.J. Krause and Associates, Inc. (EJK) is one of the largest privately held conference and exhibition management companies in the world. With offices on three continents, EJK produces over 60 events in 16 different industries. EJK's stellar reputation is based on its resolute commitment to excellence in service to its clients.

E.J. Krause and Associates has served the mobile industry by organizing the worldwide **EXPO COMM** series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With over 400,000 participants, the combined attendance of all of the **EXPO COMM** events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. <http://www.ejkrause.com>